

DONEGAL TOURISM SEMINAR 2024

# TOURISM TOMORROW - Crafting a Greener Future for Donegal

Wednesday, 6th March 2024

Harvey's Point Hotel 9:30am - 2:00pm

9.00am - 09.30am **Registration and morning networking session**

9.30am - 09.40am **MC welcome** - Daniel Browne

09.40am - 09.50am **Welcome address** -  
Cathaoirleach of Donegal County Council, **Cllr. Martin Harley**

09.50am - 10.10am **Amy Lynch** - Destinations Editor, *Lonely Planet*

10.10am - 10.30am

**Michael Corcoran** - *Frankly* (former head of social media at Ryanair)

10.30am - 10.45am **Sarah Nolan** A/Head of Tourism, *Donegal County Council*

10.45am - 11.10am **Q&A** with speakers / **Top 5 takeaways of the morning**  
**Daniel Browne**

11.10am - 11.30am Tea / Coffee / Networking / Opportunity to view Trade Stands

11.15am - 11.30am **Alan Owens** - Climate Action Officer, *Fáilte Ireland*

11.30am - 12.15pm - **Panel Discussion** - **Catherine Burke/Niall Campbell** (*Breac House*), **Marcus Tindal** (*Lough Mardal Lodge*) **Johnathon Officer**, Operations Manager (*Harvey's Point*) **Margaret Hamilton** (*Iosas Centre/Acorn Organic Farm Project*)

**Moderated by Daniel Browne**

12.15pm - 12.35pm **Anita Conefrey**, Sustainable Tourism, *ATU Sligo*

12:35pm - 12:50pm 1.45pm **Q&A** / Wrap up **Top 5 takeaways of session 2** /  
**Overall daily takeaways - Daniel Browne**

12:50pm - 1.00pm Closing Comments - **Anne Marie Conlon**, Head of Economic Development, *Donegal County Council*

1.00pm Lunch / Networking / End of Conference