



DONEGAL Photo Guide

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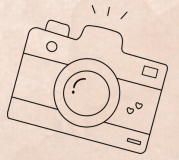


Image Specs & File Requirements:

- ✓ Resolution - Minimum 1440 pixels wide (ideally 2000+)
- ✓ Format - JPEG or PNG only
- ✓ Orientation - Landscape (horizontal) preferred for web and print
- ✓ File Name - Use clear file names: yourbiz_location_theme.jpg
- ✓ No watermarks - Please don't include logos or watermarks (we'll credit you properly)
- ✓ Clean and sharp - Avoid overly filtered or pixelated images



Shot Ideas:

- Nature - Golden light on beaches, foggy forests, reflections on lakes
- Local Life - Quiet cafés, crafts in progress, food being served
- People - Locals or guests walking, resting, reading, enjoying
- Atmosphere - Rain on windows, firelight, steam from tea, wool on a fence
- Places - Scenic spots, small towns, trails, roads with no traffic

General Shooting Tips:

1. Clean your lens. (Yes, seriously.)
2. Use natural light. Avoid harsh midday sun. Golden hour is gold for a reason.
3. Tap to focus. Hold your finger on the screen to lock focus and exposure.
4. Turn on gridlines. Go to Settings > Camera > Grid (use rule of thirds).
5. Don't zoom. Walk closer instead — zooming reduces quality.
6. Hold steady. Use two hands or lean on something to avoid blur.
7. Avoid portrait mode for landscapes. Use standard photo mode for clarity and depth.
8. Take multiple shots. Try different angles, distances, and levels — don't be shy!



DON'T FORGET

- “The best camera is the one in your hand — and the best photo is the one that makes someone want to be there. Don't stress about perfection. Show us what slowing down looks like through your eyes.”



#DonegalUnrushed

**Unrushed.
Unspoiled.
Donegal**